



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Midwest Communications & Media.
49 South Grant Avenue
Columbus, OH 43215

CONTRACT

<u>Contract / Revision</u> 1795155 /		<u>Alt Order #</u> 08761796
<u>Product</u> TRIP PITTMAN FOR SEN		
<u>Contract Dates</u> 08/09/17 - 08/14/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Pittman, Trip/R/Senate/AL		<u>Original Date / Revision</u> 08/08/17 / 08/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Trade
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	08/09/17	08/11/17	Today in Alabama 5am	5-530a		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$85.00				
N 2	WSFA	08/14/17	08/14/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$85.00				
N 3	WSFA	08/09/17	08/11/17	Today in Alabama	6a-7a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$175.00				
N 4	WSFA	08/14/17	08/14/17	Today in Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$175.00				
N 5	WSFA	08/09/17	08/11/17	NBC Today Show	7-9am		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$115.00				
N 6	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$115.00				
N 7	WSFA	08/09/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$100.00				
N 8	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
N 9	WSFA	08/09/17	08/11/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--WTF--				3	\$60.00				
N 10	WSFA	08/14/17	08/14/17	JUDGE JUDY 2ND RUN	3-330p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$60.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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1795155 /	08761796

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/17 - 08/14/17	TRIP PITTMAN FOR SE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Pittman, Trip/R/Sens	08/08/17 / 08/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WSFA	08/09/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$60.00				
N 12	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$60.00				
N 13	WSFA	08/09/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$185.00				
N 14	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$185.00				
N 15	WSFA	08/09/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$350.00				
N 16	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$350.00				
N 17	WSFA	08/09/17	08/11/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$215.00				
N 18	WSFA	08/14/17	08/14/17	ENTERTAINMENT TONIGHT	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$215.00				
N 19	WSFA	08/09/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$275.00				
N 20	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$275.00				
N 21	WSFA	08/09/17	08/11/17	Tonight Show	1035-1137pm		:30				NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--WTF--				3	\$115.00				
N 22	WSFA	08/14/17	08/14/17	Tonight Show	1035-1137pm		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/14/17	08/20/17	1-----				1	\$115.00				
N 23	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----2-				2	\$45.00				
N 24	WSFA	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----1-				1	\$80.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	WSFA 12 News at Six-Sat	Sa 6-7pm	-----Sa--	:30		\$80.00		NM		
				Credited									
N 25	WSFA	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----1-				1	\$175.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 26	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc7-8a			:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$45.00				
N 27	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun 10-1030pm			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$300.00				
N 28	WSFA	08/12/17	08/12/17	WSFA 12 News at Six-Sat Sa 6-7pm			:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$80.00				
Totals								0.00				50	\$7,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/14/17	50	\$7,630.00	(\$1,144.50)	\$6,485.50
Totals	50	\$7,630.00	(\$1,144.50)	\$6,485.50

Signature: _____ **Date:** _____

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REP HEADLINE# 8761796 TRF# 1795155 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/17 14.05
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/T PITTMAN/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MIDWEST COMMUNICATIONS & MEDIA BUYER NAME ROBERT CLEGG
2015 ROUNDWYCK LANE SALES PRSN WA- RYAN EDDINS (H)
POWELL, OH 43065

ORDER # _____ CONTRACT # 8761796 CLASS: NATL. LOCAL REGIONAL
PRDCT TRIP PITTMAN FOR SEN EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/17 AUG14/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/17 14.05

REP: UPDATED SHARES
PLS CFM
THANKS TAYLOR FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

TRIP PITTMAN FOR US SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$7,630.00
TOTAL SPOTS 50